

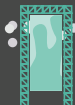


A creative production house.

[britteninc.com](http://britteninc.com) | 888.863.8201

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# One vendor. Countless possibilities.



Inspirational solutions for  
all of your creative needs.

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**Impossible  
only means  
that you  
haven't  
found the  
solution yet.**

# Pleased to meet you.

Care to chat more?  
Call us at **888.863.8201**

For over 30 years, we've been helping some of the world's largest agencies visually connect with their audience. From experiential events to unique retail spaces and from custom props to print, we make sure your brand is engaging and getting noticed. So bring us your craziest ideas or 360° campaigns, and we'll help bring them to life in a way you've never seen.

## We think we'd work together really nicely.

### **One Vendor, Countless Possibilities**

We know that working with 10 different vendors can be a pain. With us, you get the simplicity of 1, and the power of 20.

### **We're A Creative Production House**

Not a sourcing house. That means in-house experts are doing the work — and without middlemen, the savings are passed onto you.

### **When You're Happy, We're Happy**

There's just no other way to say it. The job isn't complete until you give us the thumbs up.

### **We Know How to Hustle**

Not the kind of hustle that leaves you broke, but the kind that makes all the other vendors seem really, really slow.

# Thinking big picture?

## Browse by solution.

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### Events

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Get your brand **front row center** at concerts, festivals, and other entertainment events.

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### Sports

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Ready for the **big leagues**? We'll work with you to create unforgettable fan fests and athletic experiences.

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### Expos

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Little fish or big, with **head-turning displays**, you'll have no problem standing out in a sea of booths.

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### Out-of-Home

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Thinking **big picture**? Billboards, building wraps, and banners will broadcast your message to the public.

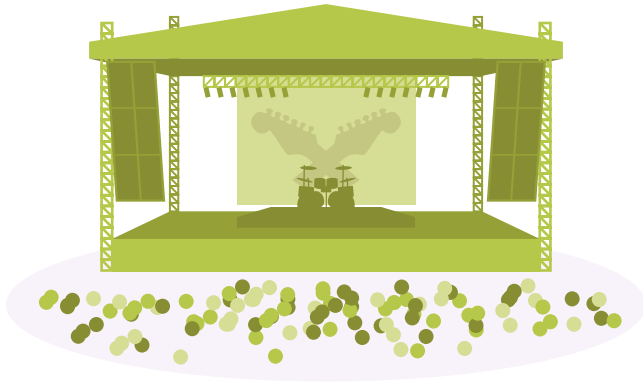
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### Experiential

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Connect with your audience **anywhere and everywhere**. Engage consumers with your product or service in unique ways.





## Festivals

Think: A feel good, summertime concert series

From years of working with concert promoters and venues across the United States, we know where sponsorship signage looks and performs best: stage graphics, fencing, wayfinding, and backdrops — the list goes on! Not only can we flawlessly print event graphics, we also offer advice for innovative display ideas. Our experienced installation team can project manage and execute any event signage program.

### Concerts

Forget the diva on stage, we know your brand is the real star. Rock out with branded backdrops, custom truss systems, unique tents and more.

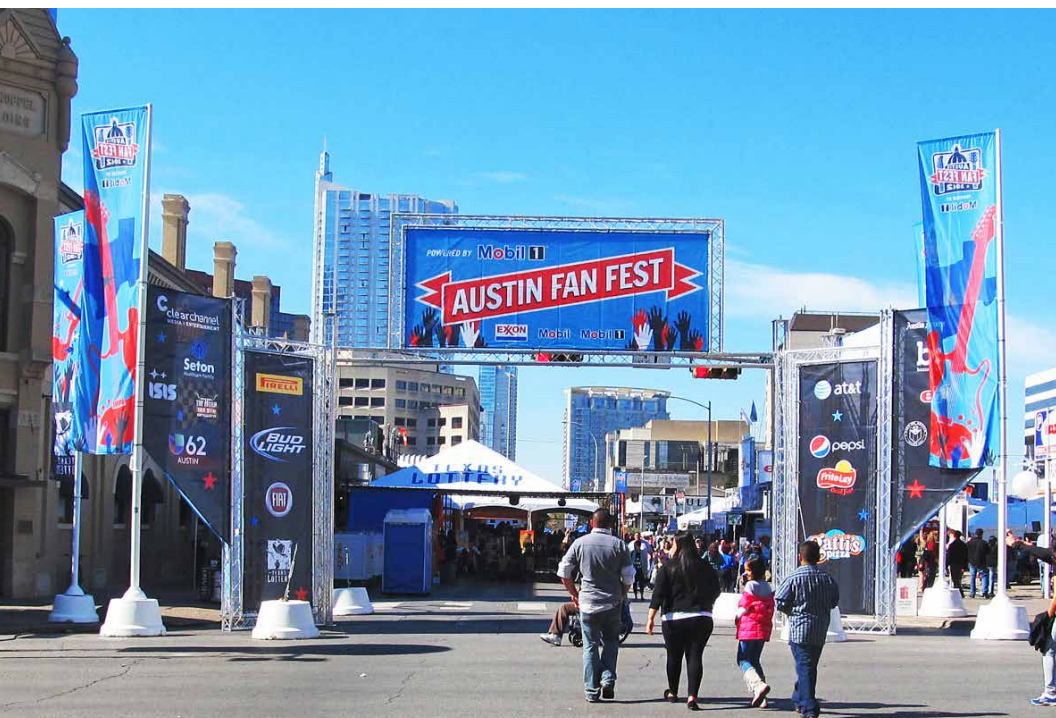
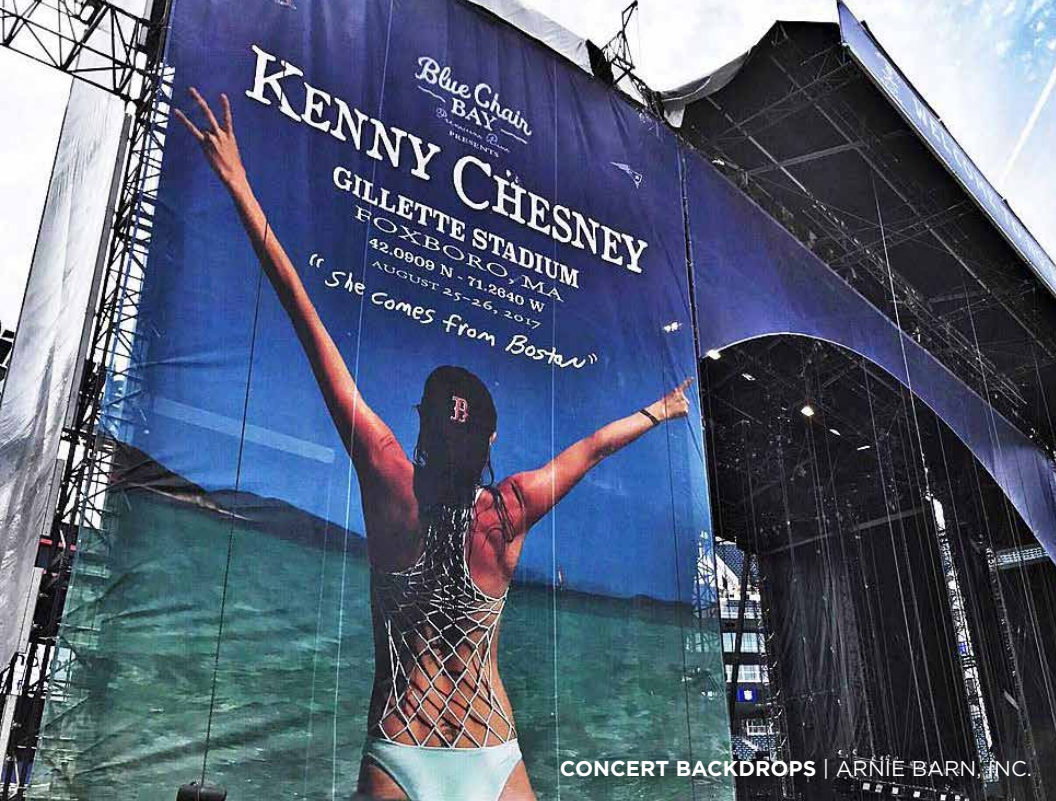
### Film Festivals

There are no “take twos” in the real world. Make a positive first impression at your event with coordinated tents, fencing, and light pole banners.

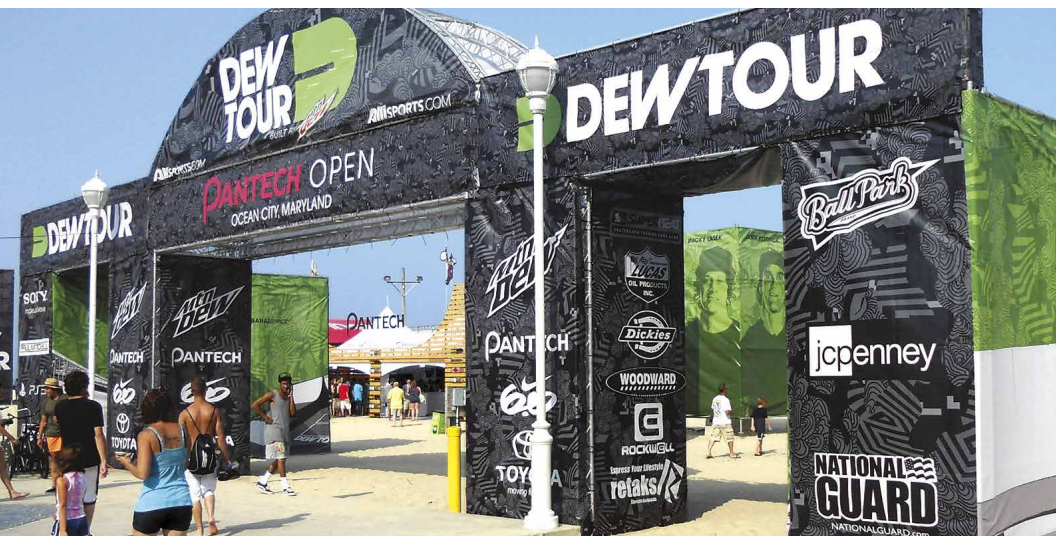
### Art Shows

Showcase artwork with backdrops, shelter vendors in tents, and transform your downtown into a masterpiece with light pole banners.











## Festival headliners.

Great for outdoor events, these products will keep your brand center stage.

### Backdrops

Backdrops are a great way to utilize space and add rich color to an event. They can be printed on any material — vinyl, mesh, canvas, fabric, or backlit vinyl — making them one of our more versatile branding and promotional products.

### BoxPop™

Custom shipping containers are perfect for your popup store, office, restaurant, or experiential event: they're mobile, fully customizable, and virtually indestructible. Available for purchase or rental, let us create a 3D concept illustration of your upcoming mobile extravaganza!

### EventTruss™

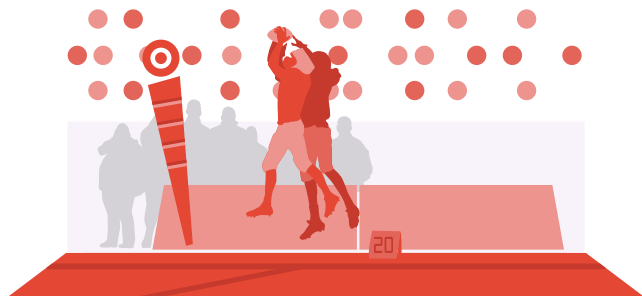
Our modular event signage and banner display system can snap together to form any shape and configuration. From entryways to complex displays, EventTruss™ can be used to create any indoor or outdoor structure you can imagine.

### SiteScrim™

Transform plain, existing fencing with printed graphics that can showcase your sponsors or your event. Our wind-permeable AdMesh™ technology lets the wind flow through and makes for a lighter banner to handle.

## Other crowd-pleasing products to check out...

- Banner Stands
- Banners
- Barricade Graphics
- Booth Displays
- Building Wraps
- Foam3D™ Props
- Decals
- Flags & Fabric
- Light Pole Banners
- Podiums & Counters
- Rigid & Padded A-Frames
- Wayfinding Signage



## Sports

Think: An ultimate fan pre-game experience

Event managers, venue managers, and advertisers trust us to design, produce, and install sports signage and promotions across the country. We work with professional sports teams, colleges, and universities — even high schools and local teams — to create branded signage and sponsorship activation solutions that really work. Whether it's stadium graphics or sideline sponsorship signage or something totally custom (check out the Tennessee Titans swords!), we can do it all.

### Fan Fests

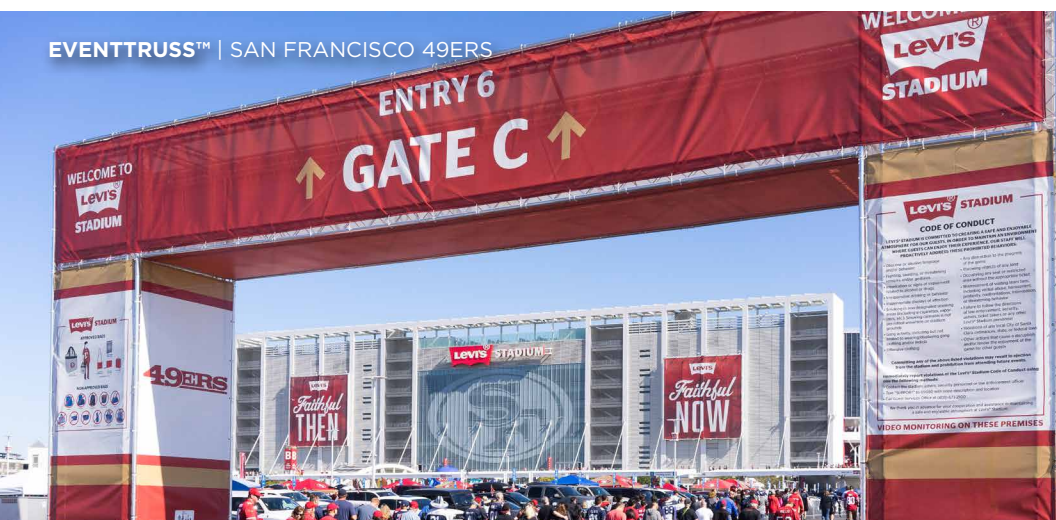
Searching for a new way to entertain your loyal fans? Think outside the sidelines with immersive, branded tailgate events full of hands-on activities.

### Game Day

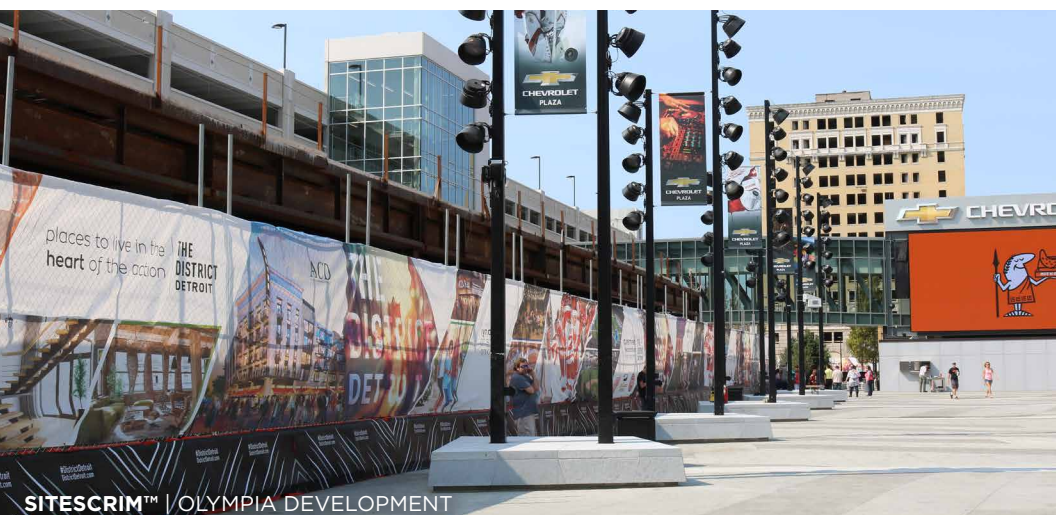
From national-level football to high school basketball, and every other sport in between, we'll keep your sponsors visible and your athletes safe.

### Venues

Whether you need 100-foot banners printed for your raceway, or larger-than-life entryway graphics for your stadium, we've got you — and your venue — covered.









## MVPs (Most Valuable Products).

Get in the game with these sponsorship-ready, hard-hitting products.

### Rigid & Padded A-Frames

Sideline Signatures™ are the premium option for sponsorship visibility in stadiums and arenas. Easy to set-up for sideline branding or crowd control, padded a-frames provide safe and effective media placement both indoors and out.

### Barricade Graphics

Spruce up your parking lot, surround your venue, or help keep lines organized. No matter the area, SiteScrim™ mesh fencing displays are a favorite for transforming empty spaces into highly visual experiences.

### Banners

We have the knowledge, experience and know-how to produce perfect vinyl and fabric banners in all shapes, sizes, and materials. Our state-of-the-art technology allows us to design, create, and innovate custom banners on a daily basis — any cut or finish.

### Custom Props

Provide fans with picture perfect photo-ops and memorable experiences with custom 2-D and 3-D props. Think 5-foot tall branded helmets, larger-than-life team logos or one-of-a-kind branded table-top games. With Foam3D™, the creative applications are endless!

## ■ Don't forget to add these to the game plan...

- Banner Stands
- Booth Displays
- BoxPop™ Shipping Containers
- Decals
- Fabric & Flags
- Floor Graphics
- Foam3D™ Custom Props
- Light Pole Banners
- SiteScrim™ Fencing
- Truss Systems



## Expos

Think: An unforgettable industry expo in Vegas

Whether we're readying you for an outdoor sports exposition, a comic con, or a cat show, we love helping brands create the coolest experience at a conference or event. Our team is ready to throw down ideas — or execute yours — for an experiential booth that rocks any show. Ask us about our stock stands or let's work together to create a display from scratch.

### Trade Show Tables

Leave the plain white tablecloth at home. Amp up your show presence with custom printed table covers, free-standing banners, and portable backdrops.

### Custom Booths

Not satisfied with a standard table set up? We'll work with you to design a one-of-a-kind display, complete with truss, banners, flags, and more.

### Foam3D™ Props

Long live your brand! After-effect marketing from stickers, flyers and wearables handed out at the show promote your brand for months to come.



DECALS | CABI "THE SCOOP"



BOOTH DESIGN | JAROB

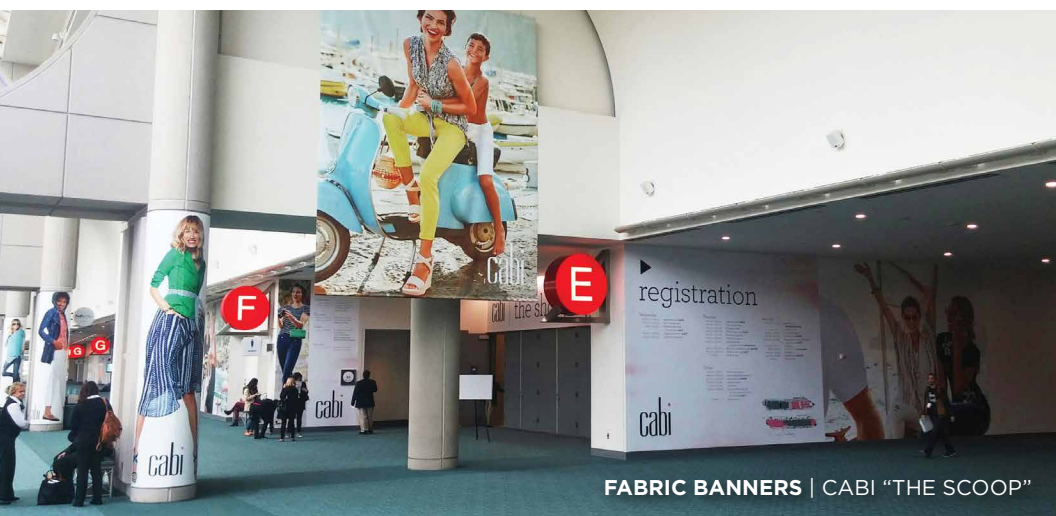


BACKDROPS & DISPLAY SYSTEMS | EXECUTIVE VISIONS





BACKDROPS & DISPLAY SYSTEMS | OCTAGON



FABRIC BANNERS | CABI "THE SCOOP"



DIMENSION SIGNAGE | CHEVY "HACK LAB"



## Expo keynotes.

Dazzle crowds with these eye-catching, portable products.

### Flags & Fabric

We stock a range of durable materials ideal for both indoor and outdoor display. Our fabrics are resistant to glare and wrinkling, so they're perfect for backdrops. The vibrant color and lightweight material allow for versatile hanging options. And since they easily ship, you'll have them as long-lasting marketing tools!

### Banner Stands

With an extensive inventory of high-quality, portable banner stands, and pop-up displays, we'll have you ready for every occasion. Some of our popular banner stands and display styles include retractables, tabletops, and x-styles.

### Podiums & Counters

We offer a variety of display solutions for trade shows and events, including heavy-duty brochure stands, podiums and counters. Rugged construction meets elegant styling on all of our hardware, ensuring your stands will last through set-ups and tear-downs for years to come.

### Booth Displays

If you live by the mantra "Go big or go home," our custom booth displays are perfect for your brand. Go taller, brighter — and, yes, bigger — with truss systems, banners, floor and wall decals, accent lighting, and custom props.

## Some more show-stopping products to consider...

- Backdrops
- Banners
- Decals
- Design Services
- Flags & Fabric
- Floor Graphics
- Foam3D™ Props
- Truss Systems
- Vehicle Graphics
- Wayfinding Signage



## Out-of-Home

Think: A presence of Times Square proportions

Our name used to be Britten Banners. So yeah, we know our stuff when it comes to banners and large format print. Whether a large run or a custom one-off, our firepower fuels the printing process. Our in-house, state-of-the-art equipment and capabilities — and not to mention the most polished printing professionals — makes us a one-stop solution for any out-of-home printing job.

### Large Format Print

Thinking big picture? We have years of experience printing and designing high-quality, large format banners that make your message larger than life.

### Shopping Malls

Thousands of shoppers walk through retail doors daily. Turn their heads with beautifully printed graphics and unique, vibrant environmental displays.

### Downtowns

Big city or small, our placemaking experts can fulfill any order to ensure a comprehensive light pole banner program that suits your needs.



LIGHT POLE BANNERS | LINCOLN SQUARE BUSINESS IMPROVEMENT DISTRICT

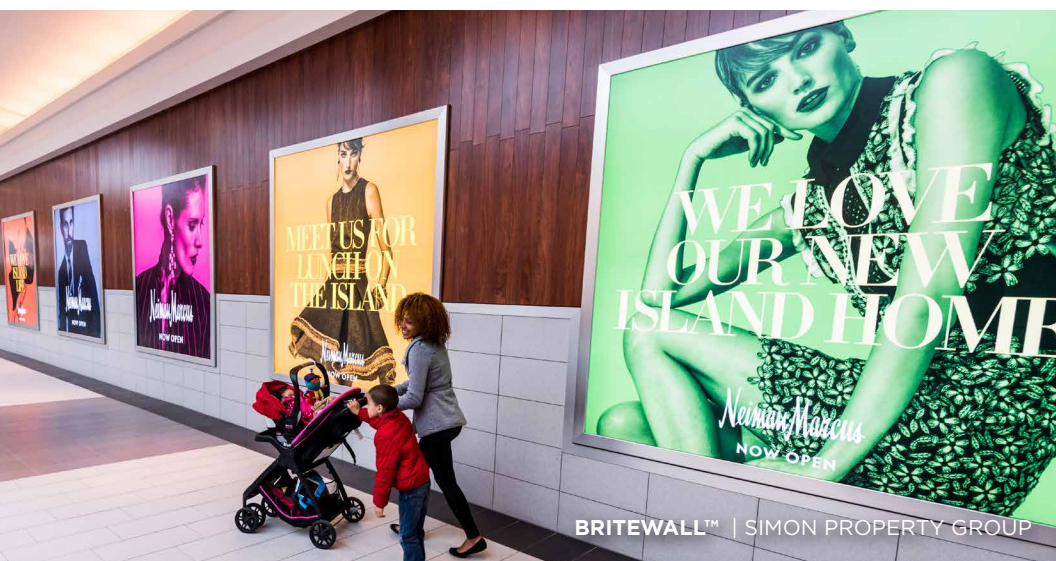


DECALS | SIMON PROPERTY GROUP



CUSTOM SIGNAGE | CREATIVE ON DEMAND







## Out-of-home highlights.

Good things come in small packages. But **great** things come in big ones.

### Building Wraps

These large-format prints can be used to create a marketing impact you never thought possible. Perfect for renovations, our Architectural Mesh™ murals can be used to hide scaffolding and protect workers, while also giving building occupants a clear, unobstructed view down to the streets.

### Light Pole Banners

Crisp, clear printed banners make a memorable impression, seen by passing cars and pedestrians. Custom cut banners create an eye-catching display with graphics that practically jump off the pole.

### LED Backlit Frames

We offer the brightest, most vibrant backlit display system on the market. Turn regular graphics into beautiful, attention grabbing displays. Indoors or out, the backlit display gives prints rich, bold colors — making advertising messages pop!

### Foam3D™ / Dimensional Signage

We can design and create custom dimensional logos and signs using a variety of materials that add the depth, richness of color, and quality that your brand demands. Bring your signage to life with LED lighting effects and custom backgrounds.

### Also vital to hitting it big time...

- Backlit Displays
- Banner Stands
- Decals
- Floor Graphics
- Fabric Frames
- Foam3D™ Props
- Point-of-Purchase
- Vehicle Graphics



# Experiential

Think: Hitting the streets with a viral campaign

We get it. You want to create a memorable, unique experiential campaign — the kind that engages passersby and leaves them tweeting, Instagramming and blogging about it all year. We can make your ideas a reality through beautifully printed and constructed elements. With design, production, and installation capabilities, there's no campaign too large — or too small.

## Guerilla Campaigns

Head underground to the world of unconventional advertising. Stickers, wearables and subtle signs are few ways to spread your message on the DL.

## On the Move

Take your brand to the highways and byways with BoxPop™ customized shipping containers and vehicle wraps. Or engage straphangers with unique subway campaigns.

## Quirky as Hell

We love weird. Weird gets noticed. Weird gets remembered. Bring us your quirkiest marketing ideas and we'll bring them to life in head-turning ways.







EVENTTRUSS™ | ROCK N' ROLL HALL OF FAME



FOAM3D™ CUSTOM PROPS | OCTAGON



POINT-OF-PURCHASE | MEIJER



## Experiential accents.

With these products, people are sure to be aware of their surroundings.

### BoxPop™

Custom shipping containers are perfect for your popup store, office, restaurant, or experiential event: they're mobile, fully customizable, and virtually indestructible. Available for purchase or rental, let us create a 3D concept illustration of your upcoming mobile extravaganza!

### Vehicle Graphics

From a single truck to an entire fleet of buses, our wraps easily and affordably transform your vehicles with durable, dazzling decals. And thanks to our graphics technology, our vehicle graphics can even be safely applied to windows.

### Decals

Bright, full-color decals can be printed in any size or shape to be placed on any surface. Even when used outdoors, the durable vinyl prints significantly outlasts traditional decals that peel and crack over time. Window decals can be created with a see-through technology, so not to obstruct occupant's view.

### Point-of-Purchase

Create full-color point-of-purchase displays on all surfaces of your retail space. Aisle signs, hanging displays, floor graphics, and retail banners (just to name a few!) can be created in a variety of materials in any shape or size.

## Additional buzzworthy products to check out...

- BoxPop™ Containers
- Decals
- Fabric & Flags
- Floor Graphics
- Foam3D™ Custom Props
- SiteScrim™ Fencing
- Truss Systems
- Vehicle Graphics



## You survived all of our puns. Now let's get to work.

For live events, sports, out-of-home, or anything else, we're committed to being the ultimate vendor for all of your creative needs. We strive to deliver only the best. So if there is something we can't do, we'll tell you. But we challenge you to find a project we can't deliver on!

Learn more at [britteninc.com](https://britteninc.com) or give us a call.

**888.863.8201**



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